

FOWY Monthly Meeting MINUTES on Dec. 13, 2017

Absent: Heidi, Stephanie, Eric, Jie, & Lorraine **Guests:** Laura, Grace, Lisa, Donna, Janet, Kecia, Emelie, Dina W.

Call to Order 6:53 PM (Allan)

- November Minutes approved (Lauren/Patty)
- December Agenda approved (Steven/Luke)

1. President's Welcome and Report (Luke)

- a. Great job by Deb and Grace for making Giving Tuesday an awesome success. It raised \$75K only slightly less than last year.
- b. YTD donation to Annual Fund is \$68K and is on pace to meet target.

2. Finance Report (Luke)

- a. As of 11/30, cash balance is \$226K with \$85K of it is unrestricted. (Jie's comments from Board meeting in October: receipts for reimbursement should be submitted ASAP so financial statements will be accurate and timely.)

3. Development/Fundraising (Luke)

- a. Spring Bash will be on April 13rd at Zhou B Art Center. This year, instead of a car prize*, there'll be 3 cash prizes of \$5000, \$1000 and \$500. Students will receive raffle tickets to sell next week.
- b. There won't be a Live Auction this year. Instead, the Board will offer up to 7 Silent Auction items whose proceeds will go toward General Fund for FoWY.
- c. The allocations of Giving Tuesday donations are about 50% to Annual Fund, \$3700 to General Fund, \$20K to school improvement, and the remaining unspecified.
- d. At next Board meeting, we'll discuss how can FoWY help teams/clubs raise funds, so they won't have to use expensive options like SnapRaise. Does Dr. Kenner need to require them to only use FoWY to raise fund?

4. Additional Committee Reports

- a. Annual Fund/Grants (Dawn) – Lorraine helped to review the grant applications. Approximately \$14K of \$54,805 grants awarded had been paid out so far.
- b. Communications (Allan) – Social media campaign to help with fundraising will be more effective if we had more followers. We need to have all Board members to "like" the FoWY [Facebook Page](#) so we can create a great online community. Lucas offers to help with social media. We'll have at least a survey to get feedback from the community.
- c. Community/Volunteer (Lynne) – The next big volunteering opportunity is during 1st 2 weeks in May to proctor AP exams.
- d. Nominating/Membership (Luke) – We have a full board with 18 members. Steven joins the Community and Development Committees. Lucas joins Communications Committee.
- e. Policy (Luke) – renamed from Bylaws committee
- f. Student (Lucas/Jeremy) – is creating a student forum to determine student resource needs

5. Old Business

- a. Need to collect Conflict of Interests from Lorraine and Jeremy. Updated Board member info.
- b. LSC (Laura): Expects huge turnout for Hot Topic's Parenting in Overconnected World on 12/14

6. New Business / Public Comments

- a. Some people at the Board meeting didn't know that when they shop at [AmazonSmile](#), Amazon will give a 0.5% of sales to FoWY.

Meeting adjourned 7:34 pm (Dawn/Kisha). Please be present for yearbook picture taking at next Board meeting on Wednesday, January 10th at 6:30 pm in the Library.

* A few days after the meeting, Deb reported that she succeeded in getting a Jeep for the raffle grand prize!