



FoWY Monthly Meeting Minutes

July 26, 2023

Follow up from previous meeting July 12, 2023

Virtual

Adjourned early because of tornado warning

Absences: Kimberly Keith, David Hoke

Call to Order: (Kelly Lowery) 6:02 Leah Welty 2nd the motion

June Minutes reviewed: Edits to the Community Committee from Alison Ferguson. The LSC committee is now going to be handling the "Hot Topics" after meeting with Lynne/Sheila.

Community committee will be the Pod squad – promote events in what kids are involved in during the school year.

Motion to Approve Minutes: Kelly /Alana 2nd

Motion to Approve Agenda –Kelly /Karen 2nd

President's Report (Yolanda)

- Principal Harris 2023-2024 School Year – Yolanda and Patricia met with Mr. Harris
- FoWY will continue with our three major funding raising campaigns: Annual Fund (tbd), Giving Tuesday (November 28) and Spring Bash (April 13, 2024).
- "Dream Big" theme will continue for 2023-2024
- Capital Campaign initiatives includes:
 - Replacing bleachers in the Gym
 - Upgrade Score Board in main Gym
 - Bleachers on the Athletic field (longer term goal)
 - Trophy cases (longer term goal)
- Upgrade Recruitment materials and purchase a couple of laptops for presentations (work with Ms. Bottari)
- DEI: Will have to be outsourced per Principal Harris - the desire is to make sure everyone is affirmed and feels valued.
- FoWY is looking to hire a part-time Development Director
- WY 50th Anniversary in 2025, replace Spring Bash with this monumental event. (FoWY will take the lead)
- Neighborhood socials to continue - Eric Williams, Bronzeville Winery, new parent has agreed to host an event.
- Student announcements - Victoria Jackson has agreed to make Monday morning announcements - FoWY can use this avenue for comms.
- Conflict of Interest Form
 - Reminder to everyone to fill out the Conflict of Interest Form and send to Kelly Lowery (kelly@khlowery.com)

Event dates:

- Faculty luncheon, August 18th.
- Harris Huddle - Principal to provide dates
- Mental Health professionals - awaiting event date and cost.
- Open House - determine how the video can be updated annually without having to block out a whole day.

Committee Reports:

• Alumni (Stacey)

- The Alumni committee met 7/11.
 - Home basketball date
 - Fall Alumni gathering – reach out to Eric Williams
 - Mr. Harris – spoke about having a career day. Different types of careers and have most recent college grads speaking about – trying to reach all of our alums. We are trying to put together a plan with Ms. Melton

• Grants (Megan/Melanie) (from grants committee prior to meeting)

- We set a new timeline with fall applications opening September 25th and due October 16th (we hope the club fair will happen well before the September 25th date so that this timeline works).
- Unfortunately our review of this past year brought to light that Spring grants were ultimately not awarded this past year. We are currently working on the best resolution to this matter.
- There is an email suggesting that Patty and the admin were planning on meeting in early May, but other than a Senior Decision Day reimbursement we haven't found any emails notifying the clubs or teams or faculty who received grants.
- The 14 applicants were told they would be informed of the FOWY's decision in the spring. However, it appears they were not sent emails notifying them of the outcome via the grants email account, despite 11 grants totaling about \$14,000 being awarded.

• Communications (Joel)

- Kelly and Joel will meet 7/27 to discuss how to share our messaging about merchandise sales through social media to involve more parents in the community.

• Community/Volunteer (Elana/Molly)

- Elana discussed how they are organizing the committee – Molly is going to tackle the internal Dolphin Depot – Dolphin in needs, Blessings in Backpack we are going to customize to tweak to fit the older students.
- Elana is going to tackle the teacher appreciation events. BBQ 8/18 11:30-1.
- FOWY will have another event for teachers at the end of year.
- Alison is proposing with Patricia to put together a sign-up genius for the Fall Gathering committee.

• Development (Patricia coordinator until new hire)

➤ Annual Fund (Elana/Patricia)

- A fundraising campaign and a marketing campaign.
- Grace manages the website. We provide the content.
- There is ton of copy that is out of date.
- FOWY does not have an Instagram account. Annual Fund is a marketing campaign.

As the parent body gets younger – this may be an important consideration

as a Board we need to be working smarter not harder. In order to increase our exposure an Instagram account would be helpful.

- Yolanda called for a vote on creating an Instagram account per Elana's request. Elana moved and Joel 2nd to approve extending our social media to Instagram.

➤ **School Store (Kelly) (from school store committee prior to meeting)**

- ⊖ We have ordered new merchandise that will be here before our first Freshman/Parent Orientation date of Monday 7/31 and extends through 8/18. We are asking that all board members sign up (husband/wives/kids work too. Signup genius created and email sent to board members.
- We would also like to extend this invitation to the students for service hours. I will reach out to Ms. Bottari to confirm.
- I'd like to ask Srishti or Keith if I share a separate sign up genius with you for students.
- Requesting communications team to assist with announcements for Merchandise sales.

• **Finance (Stacey/Karen)**

- Stacey described the estimates vs. the actual and some challenges with that process of the last year.
- We are in the midst of the audit.
- The proposed financials are clear but some of the actuals are less clear.
- The actuals from greater giving was 56,888
- Our goal for FY24 is \$75,000.
- We are hoping by allowing for a longer runway we will have an opportunity to collect an additional \$20,000 in fund raising.
- Dolphin Depot – budgeted to spend \$8,000 in FY24
- Giving Tuesday budgeted 40,000 and are actuals for FY 23 are \$45,682
- Yolanda will provide Stacey details of Capital Campaign for FY 24
- Spring Bash – Paddle Raise was \$29,950
- We paid out 80,953 to teams and clubs for raffle tickets and other fundraising efforts from Spring Bash.
- Please see Stacey's financial spreadsheet for more details.

• **Student – (Srishti Kolla/Keith Xin) *summer break***

• **Nominating (Leah/Megan)**

- Swearing in of Cathy DeMille.
- Leah provided a motion to approve Cathy DeMille for the board /Kelly 2nd

• **Policy (Yolanda/Melanie)**

- Yolanda and Melanie have run into some challenges but are looking to revised and update for clarity. We need to have a firm grasp on what we are working policies and structure.

LSC Update

LCS meeting is Wednesday August 16. Yolanda is confirming with LSC that they are meeting in August. All of their meetings will be in person. Yolanda will confirm the times.

New Business

Next Meeting FOWY Board: Wednesday, August 9th, 6:00pm

Adjourned at 7:07pm.